

INVITATION



EXPO
2020
DUBAI
UAE

I FEEL
SLOVENIA

OFFICIAL PARTICIPANT - SLOVENIA

Tuesday, 18th of January 2022,
11.00 – 12.45 pm (Dubai time - CET +3)

Venue: Slovenian Pavilion,
Sustainability District @EXPO DUBAI 2020, UAE

BUSINESS FORUM

GREEN STAR

Concrete steps and projects to achieve climate goals
and establish foundations for the creation of a modern climate-neutral economy

WELCOME ADDRESSES

Matic Volk, Commissioner General of the Republic of Slovenia for EXPO 2020 Dubai
Andrej Čuš, State Secretary, Ministry of Economic Development and Technology
Anton Harej, State Secretary Ministry of Agriculture, Forestry and Food
dr. Tomaž Kostanjevec, director of SPIRIT Slovenia

KEYNOTE SPEECH »The importance and impact of the Green Star project in Slovenia's transition to a carbon-neutral society«

Gregor Benčina, President CER Sustainable Business Network Slovenia (elected)

PANEL DISCUSSION »Concrete steps and projects to achieve climate goals and establish foundations for the creation of a modern climate-neutral economy"»

Saša Bavec, Board Member Knauf Insulation Group
Lovro Peterlin, managing director A1 Slovenija
Sushil Wadhwa, CEO and Chairman, Platinum World Group, Mumbai
Circular Economy Holand (tbc)

GREEN PROJECTS OF CER PARTNERS

Mojca Markizeti, Iskraemeco / Green penguin - a platform for smart places
Janez Križan, AMZS / A platform for sustainable mobility

Moderated by **Ana Struna Bregar**, CEO CER Sustainable Business Network Slovenia

For Business Forum and networking please [register on this link](#).
You can find members of the business delegation [on this link](#)

For individual organization of business meetings with members of the delegation during the delegation visit, you can contact **Špela Kržišnik Mesarić** from **CER Sustainable Business Network Slovenia**, who is the coordinator of the delegation, e-mail spela.krzisnik@cerslo.si or contact directly the company you are interested in.

We advise you to **arrange these meetings** on the **EXPO DUBAI** site **between 3.00 and 5.00 pm** on **Monday, 17th of January and Tuesday, 18th of January 2022**.

For more events on the Slovenia pavilion, please visit the web site: <https://www.expo2020slovenia.si/en/>



REPUBLIC OF SLOVENIA
MINISTRY OF ECONOMIC DEVELOPMENT AND
TECHNOLOGY



ABOUT THE EVENT

The business environment is changing rapidly. Financial indicators are no longer the only indicators of business performance. Banks, insurance companies, investors, supply chain stakeholders, informed customers and the public expect and demand transparent disclosure of data on the impact of business operations on the environment and society as well as coordinating business with net-zero strategies.

All of this creates tremendous pressure on companies' strategic decisions on how to change their business models. The key to making the right decisions and business models, however, is data which can enable companies to make effective decisions in the future, reduce their risks and increase opportunities.

ABOUT GREEN STAR

GREEN STAR is a guide for companies in setting strategic priorities on the path to green transformation. It is the first recognition of its kind that rewards contribution to climate action. The recognition process acknowledges actions taken that are consistent with green transition, and highlights areas of improvement to help guide the company most efficiently on the road to net zero.

By gaining recognition, the companies will join the stars of the green Slovenian economy who have already chosen a climate-neutral future. Recognition brings long-term and short-term benefits to the entire value chain.

The purpose of the questionnaire is to assess ESG criteria where the company is on the path of green transformation and how ambitiously it has set itself up for green growth. The questions prepare the company for non-financial reporting and set the groundwork for company's sustainable strategies. The questionnaire is based on different types of questions that are evaluated with regard to the selected answer. You will also need concrete data to answer the questions successfully.

It is based on established international reporting frameworks and incorporates relevant draft regulatory requirements (United Nations The Sustainable Development Agenda by 2030 – 17 Sustainable Development Goals, Paris Climate Accord, OECD Guidelines, international guidelines for sustainable business conduct, TFCF, CDP, GRI, Integrated reporting, CDSB, 1.5 Supply chain leaders initiative, and European Union development and regulatory documents (EU Green Deal, Circular Economy Action Plan, Biodiversity Strategy to 2030, Corporate Sustainability Reporting Directive Proposal, EU Taxonomy).

<https://www.green-star.si/>